



# Capture \$2.5M

## in New Revenue with Tag Manager for MSPs



### How It Works

**\$25K**

**Tag Services**

Managed Services & Partner  
Compensation per Client

+

**100**

**Avg Customers**

per MSP

=

**\$2.5 Million**

**New Revenue**

New Services  
& Partner Compensation

### Additional Benefits



#### ZERO INVESTMENT

Capture new revenue streams with zero investment in financial capital or human resources. Deliver your clients tag management SaaS tools and services, with existing service delivery resources, to generate predictable, recurring monthly revenue streams.



#### INCREASE EFFICIENCIES

Whether you offer managed cloud infrastructure, cloud transformation, or cloud cost management services, you will accelerate client outcomes with Tag Manager for MSPs. Your clients also benefit from greater efficiencies in FinOps, DevOps, SecOps, and GRC/IRM.



#### COMPETITIVE ADVANTAGE

With over 40,000 MSPs in the US alone, you need to stand out. Tag Manager for MSPs gives you a competitive edge and adds to your trusted advisor status. Effectively solve one of your clients' most foundational challenges – thorough tagging of cloud resources.