






Achieve Cloud MSP Success with Tag Manager

A Powerful Solution that Delivers New Revenue Streams

Boost Your Business as a Trusted Cloud Advisor with Tag Manager

Lead the way to client success by adding Tag Manager, a unique and powerful SaaS product, to your competitive arsenal. Cloud resource tagging is foundational to unlocking the value of the cloud. FinOps, DevOps, CloudOps, SecOps and Governance teams all look to you to clean up their cloud.

KEY BUSINESS BENEFITS	VALUE TO MSP	VALUE TO CLIENT
 Zero Investment	New, predictable, recurring revenue with no additional financial or human resources	Fair and value-based pricing: clients are only charged for their usage
 Increase Efficiencies	Accelerate client outcomes across cloud infrastructure, cloud transformation, and cloud cost management	Enjoy enhancements across finance, security, governance, performance, and automation
 Competitive Advantage	Elevate yourself as the trusted advisor and gain a competitive edge with tag management services	Solve the foundational challenge of tagging new and legacy resources across providers for accurate cloud management

PRODUCT FEATURES



Multi-cloud capability

VALUE TO MSP

Readily tag resources across service providers to align with current multi-cloud practices

VALUE TO CLIENT

Uniform tags across service providers offer a single source of truth visibility



Customizable reports & dashboards

Custom reports help you focus on vital KPIs, boosting efficiency and profitability

Personalized reporting for each client's unique needs



Real time synchronization

Time is money. Real time reporting and editing enable swift response

Empower data-driven decision-making with precise real-time data



Easy interface & third-party compatibility

Short time to value accelerates profit

Seamless integration with current third-party applications



Bulk transactions

Reduces internal labor requirements, easing the skill shortage

Enjoy rapid cloud clean up with efficient bulk tagging



Scalability

MSP remain competitive regardless of client size

Efficient, intuitive management of resource tags